

# Second International Workshop

CLUDs PROJECT

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## CLUDs Network



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# Second International Workshop

CLUDs PROJECT

## SUSTAINABLE URBAN DEVELOPMENT

The role of urban rural regeneration in regional contexts

San Diego  
**11+12 June 2013**

Parma Payne Goodall

Alumni Center

Allan Bailey Library

San Diego State University

[www.clud-7fp.unirc.it](http://www.clud-7fp.unirc.it)





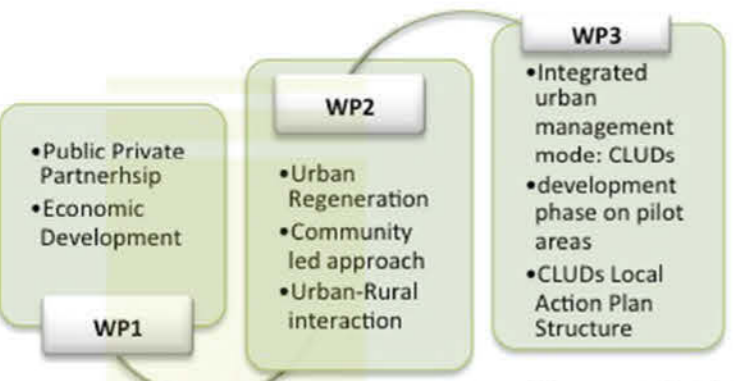
The 2<sup>nd</sup> International Workshop

aims to emphasize the roles of the community and of the localized production system to foster local economic development

is one of the planned activities of the project CLUDs – Commercial Local Urban District, granted by Marie Curie IRSES 7th Framework Programme of the European Union and promoted by the Axis V of the ESF OP 2007-2013 Region Calabria with the “Project for the strengthening of the international network on the theme of urban regeneration related to rural development (PRInter) to complete and support the project CLUDs - Marie Curie IRSES 2010 – 7<sup>th</sup> Framework Programme”.



The joint activities of project CLUDs is based on the integration of Development Policy and Research, through the synergy between the ESF OP 2007-2013 Calabria and 7th Framework Programme of the European research which anticipates building initiatives consistent with the new Europe 2020 and Horizon 2020 for the future programming period.



“Europe 2020 is the EU’s growth strategy for the coming decade. In a changing world, we want the EU to become a smart, sustainable and inclusive economy. These three mutually reinforcing priorities should help the EU and its member states to deliver high levels of employment, productivity and social cohesion.”

The Research and Development Synergy  
Job Creation

The WP1 focused on successful factors of applied PPP forms in urban regeneration initiatives, by stressing the different ways to involve the private sector. In the WP2, the connection of urban regeneration to milieu concept is supposed to emphasize the roles of the community and of localized production systems to foster local economic development .

Concerning the community, the urban regeneration initiatives will be analyzed with respect to their capabilities to generate benefits. In particular, analysis will focus on how the surplus generated by urban regeneration (or redevelopment) initiatives can be spread to respond local social needs.

Concerning the localized production system, the urban regeneration initiatives will be analyzed with respect to the urban-rural interactions, as a specification of the innovative milieu approach.



Horizon 2020 is the financial instrument implementing the Innovation Union, which is an Europe 2020 flagship initiative aimed at securing Europe’s global competitiveness. Running from 2014 to 2020 with an €80 billion budget, the EU’s new programme for research and innovation is part of the drive to create new growth and jobs in Europe.

International cooperation will be an important cross-cutting priority of Horizon 2020. In addition to Horizon 2020 being fully open to international participation, targeted actions with key partner countries and regions will focus on the EU’s strategic priorities. Thus, a new strategy, a strategic and coherent approach to international cooperation will be ensured across Horizon 2020.

According to the Document of Work – Annex I of the CLUDs project – (DoW) the main objective of the WP2 is:

“Setting up an analytical process to understand how a territorial milieu can reinforce local urban regeneration initiatives”

The research activities within the WP2 objective are articulated in the DoW with respect the following two actions.

1. incorporating urban-rural interactions into implement urban management tools.
2. exploiting the potential of grass-rooted community-driven initiatives into urban management tools.

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The logical framework of the WP2 turns into the following scheme.

Theoretical approach		WP2 – Research main activities	
Multidimensional aspects: 1. Individual 2. District/Neighborhood 3. Network	Physical resources local actors	Territorial Milieu	Urban regeneration vs. territorial milieu
			Private-Public Balance Community led approach in Urban regeneration initiatives
Localized production system – innovator milieu			Spatial Dimension of innovator milieu Urban – Rural interaction in urban regeneration initiatives