

Multidisciplinary Approach to Plan Smart Specialization Strategies for Local Economic Development MAPS-LED

INTERNATIONAL OPEN PANEL DISCUSSION
Reggio Calabria, Italy
28 May 2015

Event Programme



Marie Skłodowska-Curie RISE
MAPS-LED Project



9.00 - 10.00am	Registration and coffee
10.00 - 10.10am	Welcome address
10.10 - 11.30am	Keynote panel discussion: Complexity and combination of different local aspect How S3 and Cluster Policy bring together urban, territorial and social dimension ?
11.30 – 11.45 am	Coffee break
11.45 - 12.30pm	Keynote presentation: Monitoring Smart Specialisation Strategies in Italy What is the state of art- what's new?
12.30 – 1.30 pm	Lunch
1.30 – 2.30.pm	Keynote presentation: S3 in the MAPS-LED Perspective How S3 are strictly related to Cluster Policy & Spatial Planning?
2.30 – 3.45 pm	Keynote panel discussion: Engaging in S3 How to develop a bottom-up approach to implement and monitor S3? <i>Business Community Panel</i> <i>University and research Panel</i> <i>Policy makers Panel</i>
3.45 – 4.00 pm	Coffee break
4.00 – 4.30 pm	Closing Remarks

CONTACTS

director
Carmelina Bevilacqua
email cbevilac@unirc.it
mobile + 39 3358085836

PAU department
Mediterranea University of Reggio Calabria
Via Salita Melissari, Feo di Vito
89100 Reggio Calabria IT

CLUDS LAB
cluds_7fp@unirc.it
www.cluds-7fp.unirc.it

Welcome address

Pasquale Catanoso, Provost of the Università Mediterranea di Reggio Calabria,
Adolfo Santini, Vice-Provost Vicarial
Francesco Carlo Morabito, Vice-Provost Internationalisation
Claudio De Capua, Vice Provost Research

Gerardo Mario Oliverio, Governor of Calabria Region
Giuseppe Falcomatà, Mayor – City of Reggio Calabria.

Paolo Malara, Architects, Urban Planners' Association of Reggio Calabria.

Introduction:

Carmelina Bevilacqua, MAPS-LED project coordinator
Simonetta Valtieri, Director of PAU Department

Keynote panel discussion: Complexity and combination of different local aspect

How S3 and Cluster policy bring together urban, territorial and social dimension?

Opening remarks by Jesse Marsh, Expert in local development, strategic planning and innovation.

Speakers:

Dominique Foray, École Polytechnique Fédérale de Lausanne (CH)
Andreas Faludi, Delft University of Technology (NL)
Jan Maarten de Vet, Director of ECORYS Brussels (NL, BE)
Mike Hardy, Coventry University (UK)

“Smart specialisation is a new innovation policy concept designed to promote the efficient and effective use of public investment in research.” The S3 emphasizes a bottom-up approach in order to “discover” the specific assets and capabilities based on the region’s distinctive industry structures and knowledge bases. The “entrepreneurial discovery”, aims to concentrate knowledge investments on the different assets enhancing the impact of the public policies. The link with Cluster policy and clusters are expected. “With regions across Europe currently working on their Smart Specialisation Strategies, the question whether and how clusters and cluster policies can be used in this endeavour is highly relevant. Smart Specialisation Strategies are difficult to design and implement because they are based on a new and complex academic framework that now has to be translated into policy practice.” Since the theoretical background of Smart Specialisation defines the important role of Research and Innovation as the ground of economic sectors at local level, the connection between Cohesion Policy and European Research Area becomes essential. Two other relevant issues regard “spatial planning” and “social impact”. Having S3 initially been developed from an a-spatial concept (Ekonomiaz n°83, 2013), it is now hard to translate them into spatially-oriented local economic development policies, thus allowing the new agenda of Europe 2020 on S3 to be put into practice through a genuinely place-based policy mix and set of appropriate actions (Barca, 2009). The horizontal European strategy “social innovation” shall be the institutional framework of S3.

Keynote presentation: Monitoring Smart Specialisation Strategies

What is the state of art- what’s new?

Chair: Jesse Marsh, Expert in local development, strategic planning and innovation.

Keynote speakers:

Paola Casavola (Head of Evaluation Unit at Department of Development and Social Cohesion, Ministry of Economic Development)
Silvia Viviani (President of INU, National Institute of Urbanism)
Riccardo Padovani (Director of SVIMEZ)
Francesca Moraci, (Director of “StUTeP Laboratory for Urban and Territorial Planning Strategies”, Università degli Studi “Mediterranea” di Reggio Calabria)

The European Commission requested to each European regions to enlighten in an action plan for RIS3 (Research Innovation Smart Specialization Strategies) the regional strategies for the programming period 2014-2020 in order to response to the local demand of innovation and to stimulate new sources for a self steady development.

The current phase allows to outline the level of completeness, relevance and consistence of the selected actions by each European regions to drive economic change through smart specialization strategies/RIS3. On the other hand, the role of the city, the horizontal perspective of sustainable urban development, and in particular the “metropolitan areas” in the Italian context could be better drive an effective implementation and adjustment of RIS3 regional plans.

Jesse Marsh interviews

CONTACTS

director
Carmelina Bevilacqua
email cbevilac@unirc.it
mobile + 39 3358085836

PAU department
Mediterranea University of Reggio Calabria
Via Salita Melissari, Feo di Vito
89100 Reggio Calabria IT

CLUDS LAB
cluds_7fp@unirc.it
www.cluds-7fp.unirc.it

- Paola Casavola, she will develop the key topic by giving insights related the state of art of the RIS3 action plans and the current experience of the pilot projects on "Aree interne" as implementation of place-based approach and Silvia Viviani about the state of art of the RIS3 action plans and the connection with the city;
- Silvia Viviani about new development opportunities given by the new National Operational Programs for Metropolitan Cities (PON Metro 2014 – 2020);
- Francesca Moraci about the infrastructural layout within the administrative-political framework;
- Riccardo Padovani, which will focus on South of Italy's economy and in particular on the weak entrepreneurial environment of Mezzogiorno that RIS3 should foster or discover;

Keynote presentation: S3 in the MAPS-LED Perspective

How S3 are strictly related to Cluster Policy & Spatial Planning?

Chair: Vincenzo Provenzano, professor of Economics, University of Palermo (IT)

Cluster policies and Innovation Poles in Europe: Massimiliano Ferrara, professor of Economics, University "Mediterranea" of Reggio Calabria (IT)

Policy measures to support SMEs and the Banking System: Alan Dyer, professor of Economics, Northeastern University of Boston (MA, USA)

Universities as anchor institutions of regional cluster policy: Nico Calavita, professor of City Planning, San Diego State University (CA, USA)

The Spatial Dimension in Smart Specialisation Strategies: Christer Bengts, professor of Spatial Planning, Aalto University, Helsinki (FI)

Monitoring spatial consequences of S3 programmes: Tomas Hanell, Spatial Planning analyst, Aalto University, Helsinki (FI)

New Ways to Value Social and Environmental Change in Local Economic Development Areas: Erik Bichard, professor of Urban Regeneration and Sustainable development, University of Salford – Manchester (UK)

Mobility networks and transportation systems as social cohesion vectors for new urban communities: Bruno Monardo, professor of Planning, University "La Sapienza" of Rome (IT)

The joint Exchange programme MAPS-LED is based on a research proposal finalized to examine how smart specialization strategies (S3) to regenerate local economic areas can be implemented, according to the new agenda of Europe 2020. This can be largely achieved by incorporating a place-based dimension. The main aim is to identify and prescribe the implementation S3 in terms of spatial, social and environmental factors. The programme will map out local needs and opportunities in a variety of contexts which could drive regional policy interventions. The resulting S3 will not only emphasize "Key Enable Technologies", but will also empower the local innovation process. Elements gained from the preceding CLUDs project such as tacit knowledge, embedded social networks, and innovative milieu will ensure that the proposed S3 for each area is successful. The proposal intends to apply a Multidisciplinary Approach to Planning of Smart Specialization Strategies in a prospective to enhance Local Economic Development (MAPS-LED). The MAPS-LED process starts from a place-based framework and will include two important drivers: 1. Cluster policy and cluster-based analysis, 2. Innovative milieu in terms of the local value chains based on the urban-rural linkages (drawing from the CLUDs findings <http://www.cluds-7fp.unirc.it/index.php>). The MAPS-LED project will be built in order to connect three important key-factors including: • Governance – in terms of cluster policy and based cluster analysis; • Localization – in terms of place-based approach; • Territorial network – in terms of innovative milieu based on urban-rural link.

Key note panel discussion: Engaging in S3

How to develop a bottom-up approach to implement and monitor S3?

Chair: Paola Casavola, Head of Evaluation Unit at Department of Development and Social Cohesion, Ministry of Economic Development.

Introduction to UrbanLab as S3 implementation and expected result of International Cooperation project – ERDF 2007 – 2013.

Domenico Enrico Massimo, Professor in Evaluation Methods, "Mediterranea" University of Reggio Calabria (IT)

Luigi Giuseppe Zinno, Director of "Programming sector", Calabria Region

The three panels, coordinated by Paola Casavola, will interact by discussing on the following Key Issues:

1. Business innovation meets social transformations.
2. The Demand side approach in innovation process.
3. The RIS3 action plan and the key-roles of cities, universities and stakeholders.

Business Community Panel

Lucio Dattola President Chamber of Commerce.

Roberto Mavilia POLIcs, Innovation Poles, Competence Building System.

Simona Spagna, Banca Etica Reggio Calabria.

Angelo Marra, "Young Entrepreneurs" Association, Confindustria Reggio Calabria

Policy makers Panel

Gerardo Mario Oliverio, Governor of Calabria Region

Fortunato Varone, Head of EU Programming and National Planning Department, Calabria Region.



Marie Skłodowska-Curie RISE
MAPS-LED Project



CONTACTS

director
Carmelina Bevilacqua
email cbevilac@unirc.it
mobile + 39 3358085836

PAU department
Mediterranea University of Reggio Calabria
Via Salita Melissari, Feo di Vito
89100 Reggio Calabria IT

CLUDS LAB
cluds_7fp@unirc.it
www.cluds-7fp.unirc.it



Antonio Nicola De Marco, Head of the Department of Economic Development, Calabria Region.
Giuseppe Falcomatà, Mayor – City of Reggio Calabria.
Angela Marcianò, City Councillor for Public Works– City of Reggio Calabria.
Agata Quattrone, City Councillor for Urban Planning – City of Reggio Calabria.

University and Research Panel

Felice Arena, “N.O.E.L. Natural Ocean Engineering Laboratory”, Università degli Studi “Mediterranea” di Reggio Calabria.
Francesca Moraci, “StUTeP Laboratory for Urban and Territorial Planning Strategies”, Università degli Studi “Mediterranea” di Reggio Calabria.
Francesco Manganaro, “Public Policy Center for local administrative bodies”, Università “Mediterranea” degli Studi di Reggio Calabria.

Organized tours

28 May 2015 Visit and gala dinner to Scilla (Reggio Calabria)
29 May 2015 Visit and lunch to Tropea, Vibo Valentia and Pizzo Calabro (Calabria - Vibo Valentia).



Marie Skłodowska-Curie RISE
MAPS-LED Project



CLUDs Lab is part of PAU department at the “Mediterranea” University from Reggio Calabria, Italy. The combination of high education and research profiles is ensured by the existing international network which was established from 2011 to 2014 within the research project CLUDs. The network has been confirmed within the new research international project MAPS-LED, for the period 2015-2019. The network is coordinated by the Prof. Carmelina Bevilacqua.

CONTACTS

director
Carmelina Bevilacqua
email cbevilac@unirc.it
mobile + 39 3358085836

PAU department
Mediterranea University of Reggio Calabria
Via Salita Melissari, Feo di Vito
89100 Reggio Calabria IT

CLUDS LAB
cluds_7fp@unirc.it
www.cluds-7fp.unirc.it