



TRANSITION WITH RESILIENCE
FOR EVOLUTIONARY
DEVELOPMENT

HORIZON 2020 MSCA RISE 2018 TREND PROJECT
NUMBER: 823952

How to engage communities and build cooperative approaches

Gabriella Esposito De Vita
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Cnr in figures



It's the **first** Italian research institution for number of researchers

8400



Cnr **staff** counts more than 8,400 researchers, technicians and administrators



7 Departments

Earth system science and environmental technologies

Engineering, ICT and technologies for energy and transportation

Social sciences and humanities, cultural heritage

Chemical sciences and materials technology

Physical sciences and technologies of matter

Biology, agriculture and food sciences

Biomedical sciences

102



Research Institutes

330



Secondary sites and laboratories in Italy and abroad

2



Scientific bases in Arctic and Antarctic Areas

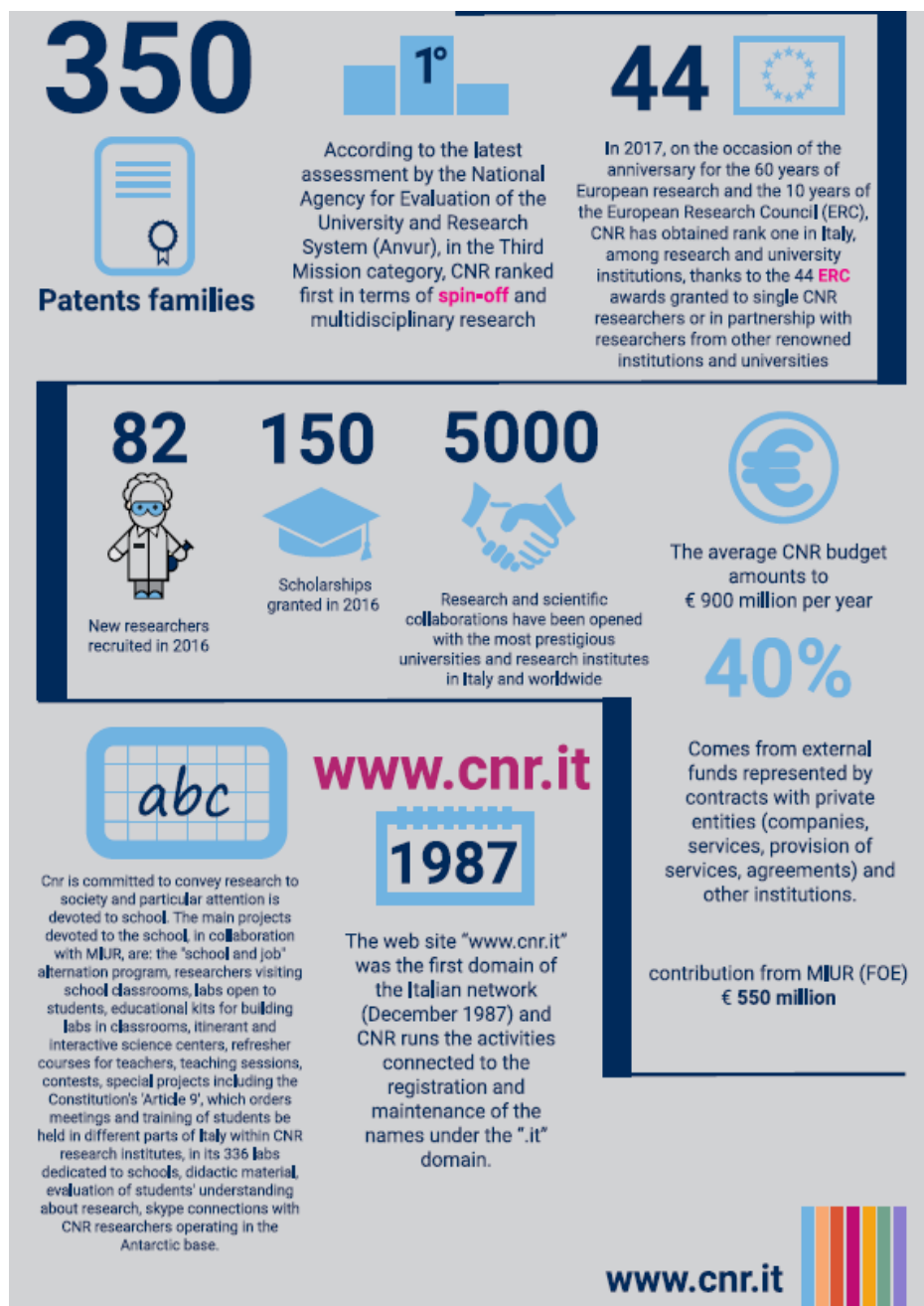
The CNR

First research institution for number of researchers with more than **9,000** researchers, technologists, technicians and administrators.

Its structure includes **7 scientific Departments** and **102 Institutes** with specific leading expertise in technology and science sectors, with more than **330 secondary sites and laboratories in Italy and abroad**, including the scientific bases in Arctic and Antarctic Areas.



The CNR Headquarters is located in Rome



CNR mission

- To perform research in its own labs
- To promote innovation and competitiveness in the industrial system
- To promote the internationalization of the research system
- To provide technologies and solutions to emerging public and private needs
- To advise Government and other public bodies
- To contribute to qualification of human resources





Society



Companies



Schools



Researchers



Journalists



Personnel

Biomedical sciences

Chemistry and materials technology

Earth and environment

Engineering, ICT, energy and transportation

Physics and matter

Human sciences and cultural heritage

Bio and agri-food

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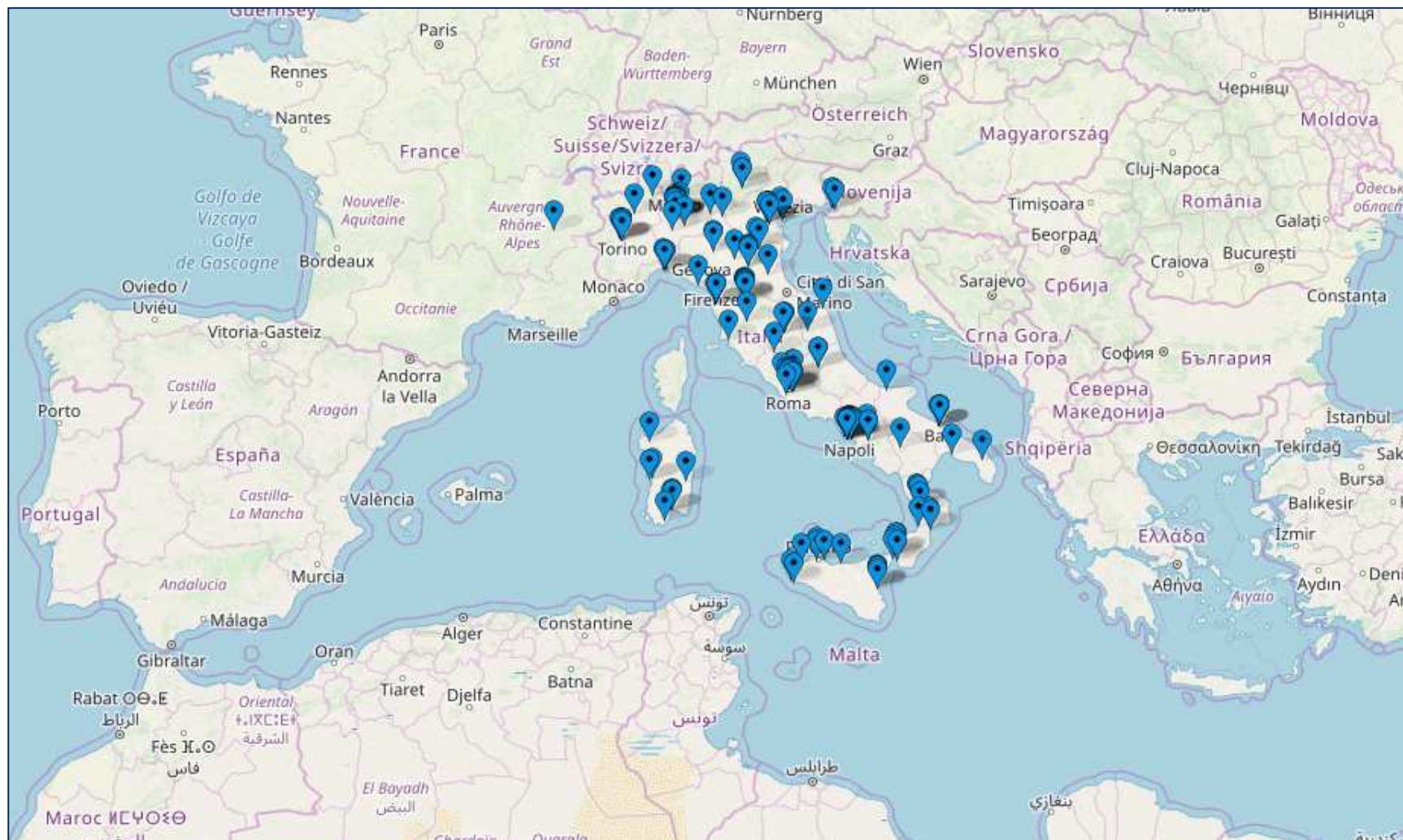
With seven thematic departments that embrace wide fields of research and diversified, and a widely distributed research network throughout the national territory in which they operate thousands of researchers and scholars, the National Research Council is the largest and most important research body of our country, the depositary of a unique heritage of knowledge and skills.

The mission is to carry out, promote and disseminate research activities in the main sectors of knowledge and study their application to the scientific, technological and social development of the country, relying on a pool of resources of more than 8,000 employees, more than half of whom are researchers and technologists, and 1,500 technicians.



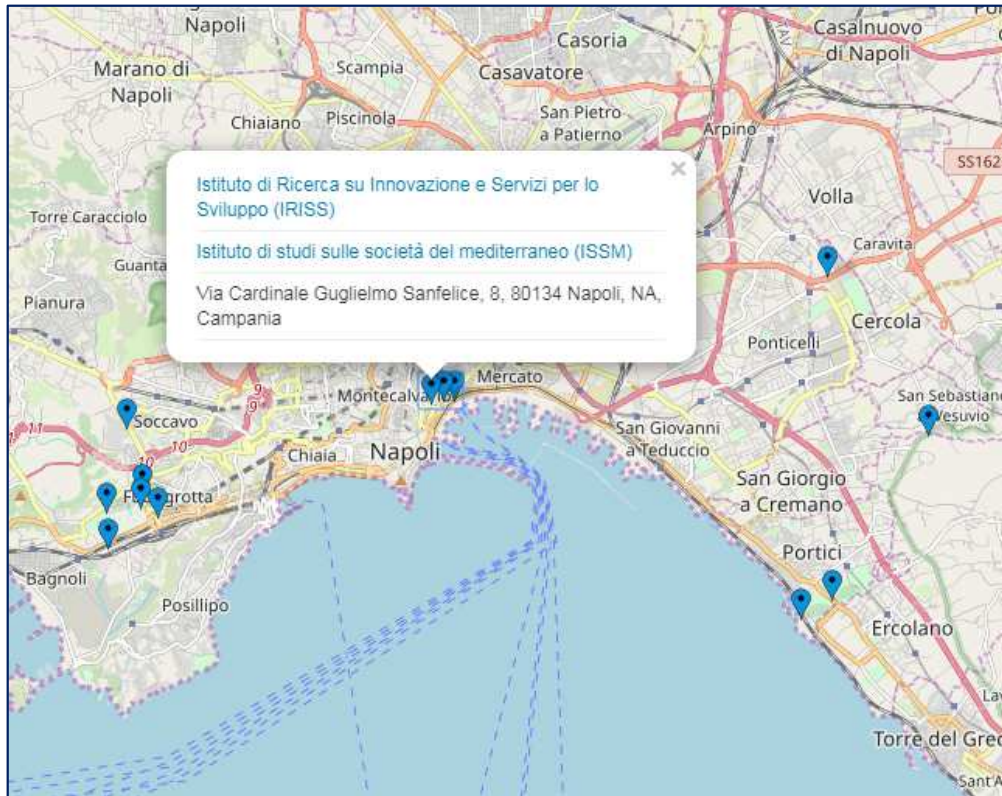


WHERE THE CNR IS



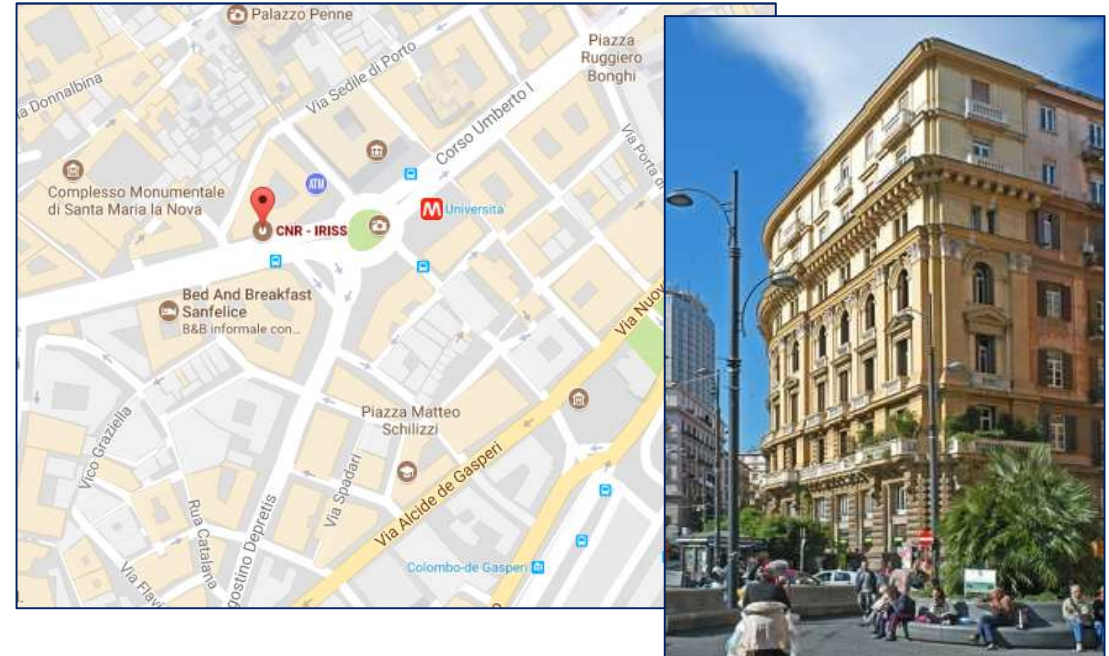
CNR IRISS

Institute for Research on Innovation and Services for Development (CNR IRISS)



The Institute for Research on Innovation and Services for Development (IRISS) is based in Naples.

It was established in 2014, following the merger of the Institute for Service Industry Research (IRAT) and the Supporting Operational Unit of Naples of the Institute for International Legal Studies (ISGI), both of which were founded in the early 80s.



The CNR IRISS Headquarter

CNR IRISS mission

to improve **innovation and services** for the development of the international **competitiveness** of firms and territories.

Themes are discussed according to a systemic and interdisciplinary approach that integrates **economic and business perspectives, urban planning and management perspective** and, last but not least, **legal perspective**, that cross-cuts all the research interests of the Institute.

The research interests are structured in the following macro-areas:

- **Innovation and competitive advantage**
- **Place-based strategies and policies for local development**
- **Migrations and development**



Place-based strategies and policies for local development

Scient. Resp. Gabriella Esposito De Vita

The macro-area is aimed at defining **local development strategies** with a specific focus on **territorial regeneration processes and tools** with a **place-based approach**.

The main activities include:

- community engagement and participatory processes
- case study development
- stakeholder analysis



Collaboration network

The current collaboration network of IRISS is characterized by a large group of core institutions (Italian and foreign Universities, research institutions, public and private organizations, NGO), with which the Institute has established profitable and long-term relationships.

Specifically, the topics of **Place-based strategies and policies for local development** are developed also within international research projects.

CLIC – Circular models Leveraging Investments in Cultural heritage adaptive reuse (ongoing) (Horizon 2020 SC5-22-2017 “Innovative financing, business and governance models for adaptive re-use of cultural heritage”)

The project develops financing, business and governance models for the circular adaptive reuse of cultural heritage and historical urban landscapes to implement a full circular economy in cities and regions.

BESECURE – Best Practice Enhancers for Security in Urban Regions (FP7-SEC-2011-1 Collaborative project no. 285222, 2012-2015)

The project explored the security in urban areas, building a comprehensive set of indicators to form an early warning system for local policymakers that can help to recognize undesirable social developments in urban areas that impact the sense of security.

Estudio de la Amenaza Sísmica y Vulnerabilidad Física del Gran Santo Domingo (United Nations Development Program UNDP, Delegación de la Unión Europea en República Dominicana 2013-2016)

The project aimed at supporting public and private subjects involved in urban planning and building construction in earthquake risk areas.



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AESOP Thematic Group Public Space and Urban Culture

https://www.aesop-planning.eu/blogs/en_GB/urban-cultures-and-public-spaces

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Public Spaces and Urban Cultures

Group meetings. The members of the AESOP Thematic Group on Public Spaces and Urban Cultures meet annually to discuss and develop approaches proposed under the group's working topic. These meetings mostly take form of workshops/seminars/conferences accompanied by a fieldtrip in duration of two days, and also provide an environment for engaging in a peer-to-peer discussion on the participants' research and design projects. The meetings are organized by various types of institutions, which submit their declaration of interest for hosting an event based on the call's theme, in close collaboration with at least one group member.

The members of the group would like to extend their sincerest thanks to institutions and colleagues that have hosted the group's events so far: Istituto di Ricerca sulle Attività Terciarie, National Research Council, Italy; Interdisciplinary Centre for Urban Culture and Public Space, Department for Spatial Planning, Faculty for Architecture and Planning, Vienna University of Technology, Austria; Urban Planning Institute of the Republic of Slovenia, Ljubljana, Slovenia; Human Cities Symposium Organizers, Faculté d'Architecture La Cambre Horta and ProMateria, Brussels, Belgium; Faculty of Architecture, Technical University of Lisbon, Lisbon, Portugal; Ozyegin University, Istanbul, Turkey; UN Habitat World Urban Forum, Medellin, Colombia; Ion Mincu University of Architecture and Urban Planning, Bucharest, Romania; La Villette School of Architecture, Paris, France.

For questions concerning the organization of the meetings please e-mail to: psucnetwork@gmail.com

Workshop of Knowledge Exchange between Research and Practice on 'Public Space Design with Social Cohesion and Intercultural Dialogue in mind'

Published at: 15 May 2019


Date: Wednesday, 15 May 2019 10:00 – 15:20

Location: Cardiff University, John Percival Building, Colum Drive, Cardiff, CF10 3EU

Organizers: Dr. Patricia Aelbrecht, Cardiff University and Dr. Quentin Stevens, RMIT University, Australia

AESOP Thematic Group for Public Spaces and Urban Cultures - Coordination Team 2017

(A) Main Coordination (B) Public Relations (C) Public Liaison (D) Research Affairs (E) Social Media



About the AESOP TG 'Public Spaces and Urban Cultures'

The AESOP Thematic Group on Public Spaces and Urban Cultures has been initiated after the Annual Meeting of the Association of European Schools of Planning (AESOP) in Liverpool (UK) in 2009. In April 2010 the initiative has been recognized as a new thematic group Public Space and Urban Cultures by AESOP. In 2015, the group has decided on self-organized management structure:

AESOP Thematic Group for Public Spaces and Urban Cultures - Self-Organized Management Network

A. Group Coordination
2017-2019 Gabriella Esposito De Vita (Italy, [gabespo\(at\)unina.it](mailto:gabespo(at)unina.it); [gabriella.esposito\(at\)cnr.it](mailto:gabriella.esposito(at)cnr.it)) (Main Volunteer), Ceren Sezer (Netherlands/Turkey, [C.Sezer\(at\)tudelft.nl](mailto:C.Sezer(at)tudelft.nl)) (Secondary Volunteer)
2019-2021 Ceren Sezer (Netherlands/Turkey) (Main Volunteer) – to be elected (Secondary Volunteer) further

B. Research Affairs
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C. Public Relations
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ONGOING PROJECTS

THE IMPACTS OF SHARING PLATFORMS FOR TOURISM ON SPACES AND COMMUNITIES

coordinated by Gabriella Esposito de Vita

GOAL

To investigate impacts of the **shadow hospitality** on urban area and to explore how place-based regeneration processes could contribute to **rebalance economic opportunities and risks** produced by **sharing platform in tourism**, by dealing with challenges such as **loss of authenticity** of places and **gentrification** trends.

Within the national and international scenario, the phenomenon of sharing economy in tourism is strictly linked to the “**shadow hospitality**” models and the increasing touristification. This new trend in tourism needs to be investigated in terms of impacts on local communities, public spaces and urban cultures as well as on the *genius loci*.





ONGOING PROJECTS

INNOVATIVE STRATEGIES FOR REGENERATING SMALL VILLAGES AND INNER AREAS

Coordinated by Stefania Oppido

GOAL

To explore how to implement approaches for reducing **territorial inequalities** by contrasting **marginalisation trends**. The research aims at investigating the role of **landscape** as a driver for improving social, cultural and economic innovation in inner areas through synergic processes between **top-down policies** and **bottom-up initiatives**. First ongoing case study has been selected in Italy within the framework of the **Italian National Strategy for Inner Areas** that promotes a **place-based approach** for regenerating these contexts. The Strategy is part of **Cohesion Policy**.



ONGOING PROJECTS

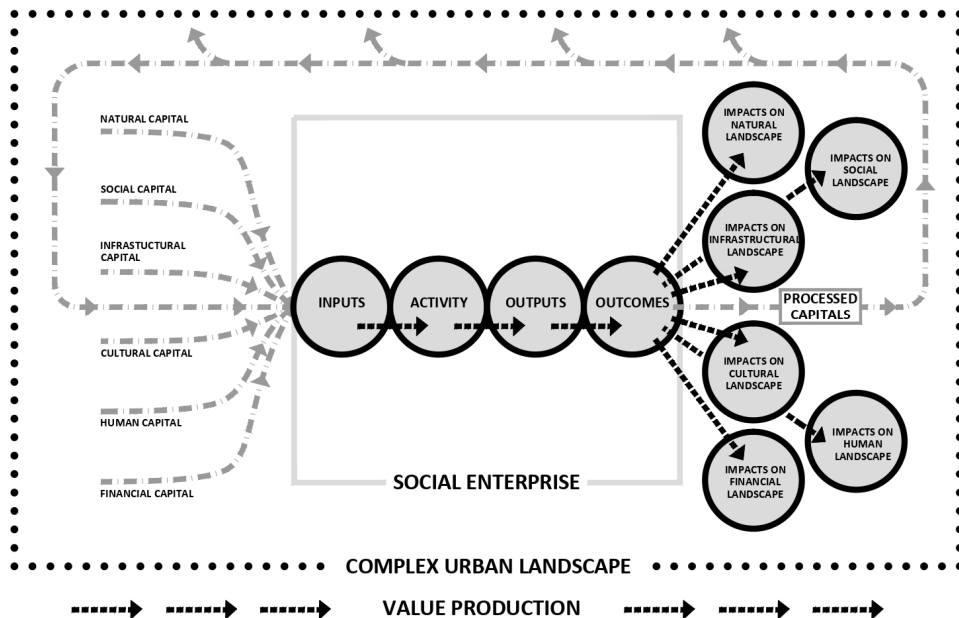
SOCIAL ECONOMICS AND HYBRID ORGANISATIONS FOR THE URBAN REGENERATION AND SOCIAL INNOVATION OF HISTORIC AREAS

Coordinated by Stefania Ragozino

GOAL

The specific objective of the project is to test the combination obtained by the interaction between **hybrid organizations, historical urban landscape** and **local communities** in a **multi-sectoral collaboration**.

In this context, the project explores the role of social enterprise and hybrid approaches aimed at complementarity, integration and cooperation between institutions, stakeholders and local communities with social objectives. These subjects integrate initiatives, funds and resources attributable to spheres that normally do not communicate effectively: public and private, formal and informal, profit and non-profit.



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Fields of cooperation within TRENd project

- **place-based regeneration processes** and **civic economics drivers**;
- **participatory-collaborative processes** and **stakeholders and network analysis**;
- **balanced and equitable local development** with a specific focus on marginalised cultures and areas

How?

- To promote a more effective **involvement of communities and territorial stakeholders** within the decision making process
- To share **methodologies for improving the mutual exchange** amid actors involved in the planning processes
- To address the **engagement of local communities** in order to feed collaborative pilot projects.

The CNR IRISS will **support the co-creation of the TRENd Open Access Toolkit** in terms of improving the enabling-and-sharing platform by capturing the network dynamics and territorial trend.

Finally, due to its strong relationships with local, national and European research institutions and local authorities, the CNR IRISS will be part of the **knowledge and technology transfer** by enhancing the effectiveness and increasing the impacts of the Open Access platform by developing pilot projects and collaborative initiatives.



THANKS!

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