



Rome Conference November 2016

MAPS-LED First Mid-term Meeting 06/07.06.2016 Northeastern University of Boston (MA), USA Department of Economics

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CREATING SHARED VALUE

First International Workshop ROME 2016 November



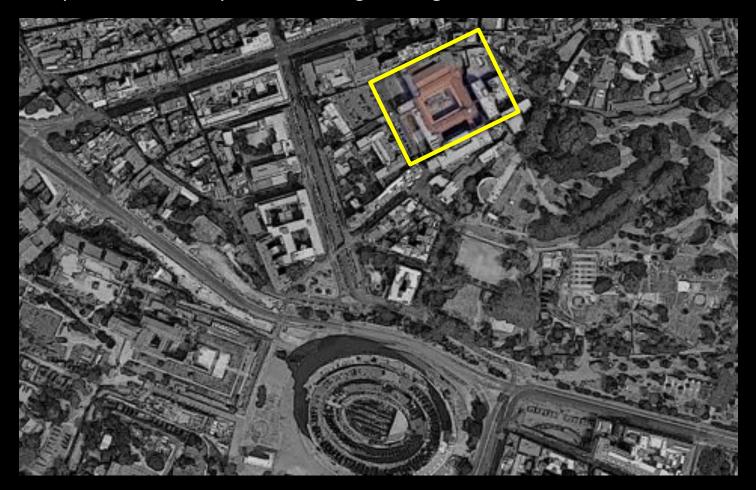
Our common goals:

- 1_ Communicating and disseminating the provisional research findings from Boston
 - 2_ Gathering feedbacks from the local policy makers





Our venue: Sapienza University School of Engineering, 18 Via Eudossiana Rome













Our venue up on the Borgia Slope



Marie Sklodowska- Curie RISE MAPS-LED Multidisciplinary Approach to Plan Smart Specialisation Strategies for Local Economic Development





.... close to the Colosseo







.... not so far from the Campidoglio









SAPIENZA UNIVERSITÀ DI ROMA Facoltà di Ingegneria

1817 Foundation

1837 Royal School of Engineering

College of Engineering 2016 November, 28th and 29th

1935 College of Engineering





CREATING SHARED VALUE

EU policies, emerging strategies in Italy, and innovative North American approaches

The conference aims to explore some of RIS3 applications, a vast field of research and innovation about the Smart Specialization Strategies recently proposed by the European Commission





Main Topics

Innovative strategies emerging in Italy around the so-called base-placed policies

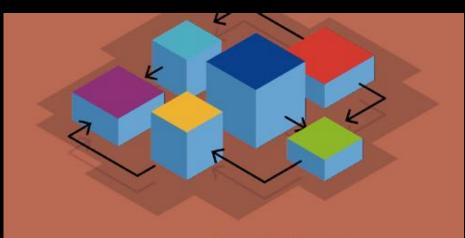
Link with EC policies

Comparaison with the American models through the contributions of colleagues from Northeastern and experiences conducted in Boston by our working group





Two majors issues



European Cluster Observatory REPORT

European Cluster Trends

1 The creation of shared value, as it emerges from some recent studies (Porter and Kramer 2011), and also by *a* school of thought referring to the sharing economy (Felson and Spaet 1978), although this interpretation has no shortage of controversy and criticism





Two majors issues

2_ The consciousness of the value of places as choral subject, that is essential to local economic development, as is shown by some Italian approaches, focused on identity dynamics and territorial importance in socio-economic processes according to the Italian School (Becattini 2009, 2015; Magnaghi 2010, 2012), but also by the French matrix inputs (Aydalot 1986 Maillat et Perrin 1992; Veltz 1999; Datar 2002; Torre & Zimmerman 2015)











SCHEDULE_ First track: Policies and global territories

Questions



The structural crisis of recent years has triggered changes in the global economic framework?

This crisis is able to bring out new production and locational strategies more responsive to the character of the territories and to the opportunities provided by them?

Aula del Chiostro/ Cloister Hall



Speakers

The inaugural session will offer keynote lectures entrusted to distinguished scholars who are well known for addressing the changes in the global economic environment through innovative ideas.

EU, Italian and US experts will compare positions and approaches of their respective countries, reasoning about the way of understanding different cluster and district

First track: Policies and global territories



Aula del Chiostro/ Cloister Hall





Second tract: Policies and local territories



Il Chiostro / the Cloister

Provide a general overview of the changes under way in local production contexts

Analyze the effects occurring on the territories and the opportunities they can provide

Figure out how to govern the relationships between local and global in a context increasingly dominated by global flows





Approaches

The Fo.Cu.S unit approach aims to highlight how the multifarious problems of development can be more effectively addressed on a regional scale within integrated action logic

The regional scale better involves all the available resources, within and outside of the affected area, around the awareness and the mobilization of human resource. Second tract: Policies and local territories



Aula Magna





Second tract: Policies and local territories

Speakers



_ Representatives of local institutions, such the Regional Direction for Economic Development, where are two specific sections, one dealing with innovation and green economy, and the other dealing with infrastructure for economic development.

_ Scholars whose main task consists in analyzing the dynamics of the relationship between global and local space.





Third tract: Case studies and best practices for the territorial cohesion and economic regeneration



Disseminate the results of the study period that ESRs and Ers spent in Boston at Northeastern University

Analyze Smart Specialization Strategy through categories of dominant clusters and their relationships with the territory

Boston Fo.Cu.S Unit





Fourth tract: Production chain at zero mile. Case studies and best practices for the cohesion of the territories





Frescoes Hall

Specific case studies to deepen the innovative processes within the food chain, dealing with the forms of urban and periurban agriculture, in order to compare best practice in US and Italy





Fourth tract: Food production chain at zero mile





_ Delegates of local institutions, such as the agriculture commissioner of the Lazio Region

_ Economic operators, such as consortia for the development of high quality products

_Researchers who are making critical contributions about urban agriculture as an opportunity for new forms of economic, as a practice of social cohesion, and as a defense of the territory











We are waiting for you in Rome, November 2016 !