

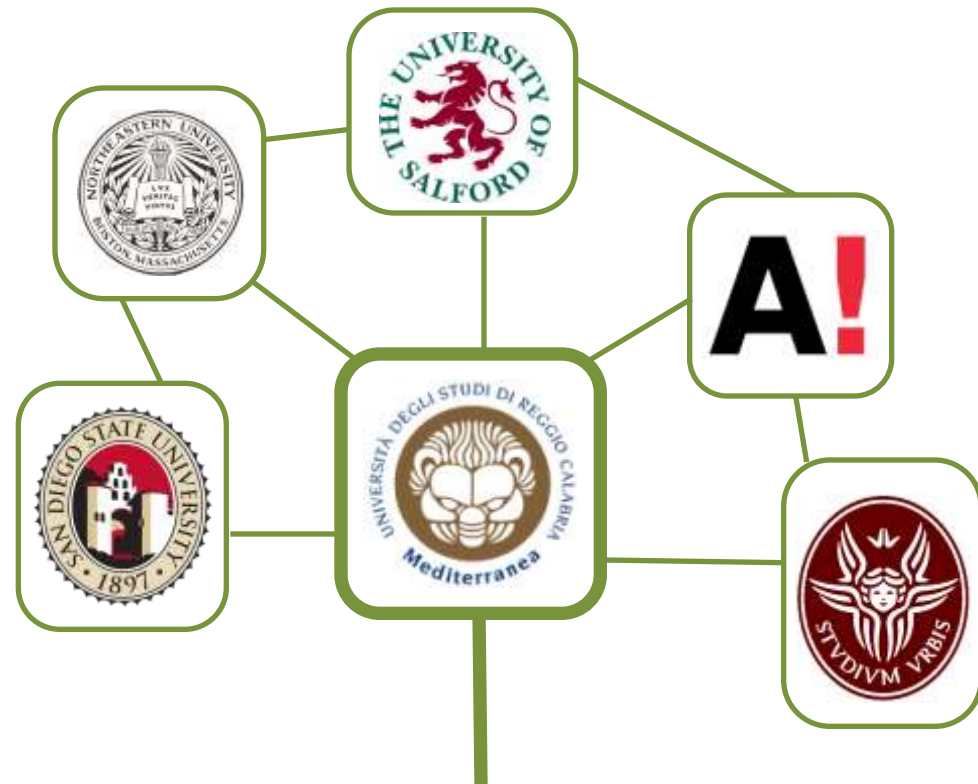


7FP MARIE CURIE IRSES / CLUDs PROJECT

Commercial Local Urban Districts

New Roots Community Farm

Enrica Polizzi di Sorrentino
FOCUS Unit –
Sapienza University of Rome



WP2 "TERRITORIAL MILIEU":
FIRST FINDINGS FROM SAN DIEGO
San Diego, June 2013

OVERVIEW

Localization: Chollas Creek - City Heights

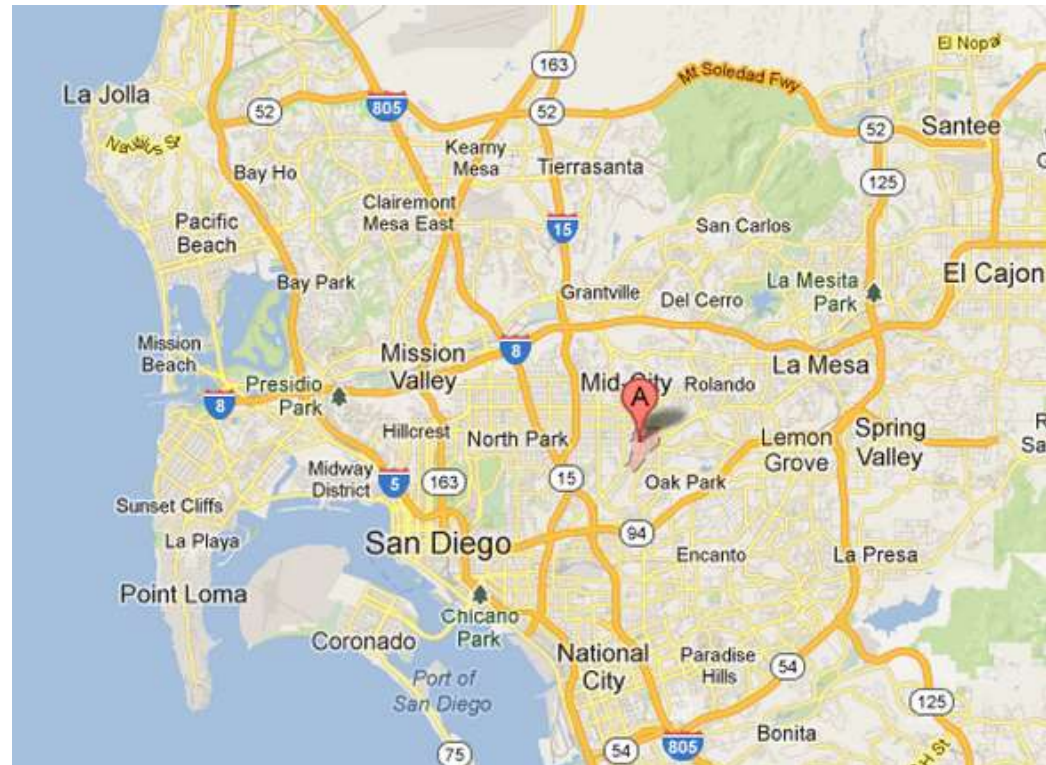
Area (km²): **0,009 Km²**

Population (2010): **4.228**

Urban Density (ab/km²): **470/Km²**

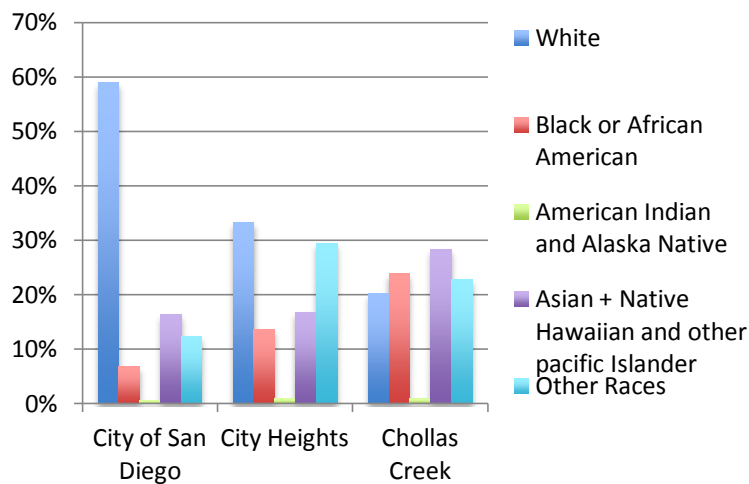
Per capita income (\$): **12.555**
(City average: **\$ 32.553**)

Median household
income (\$): **33.817**
(City average: **\$ 62.480**)

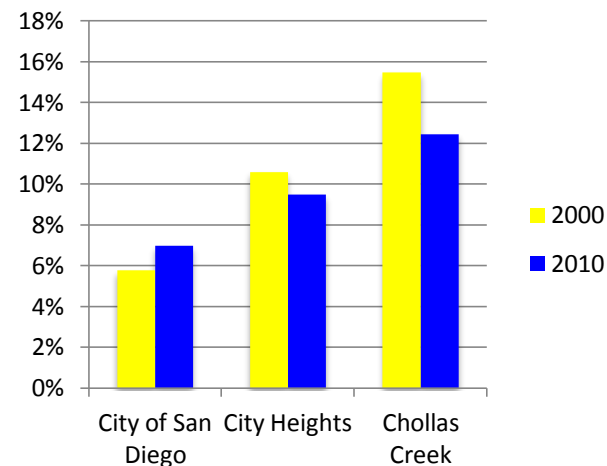


AREA ANALYSIS

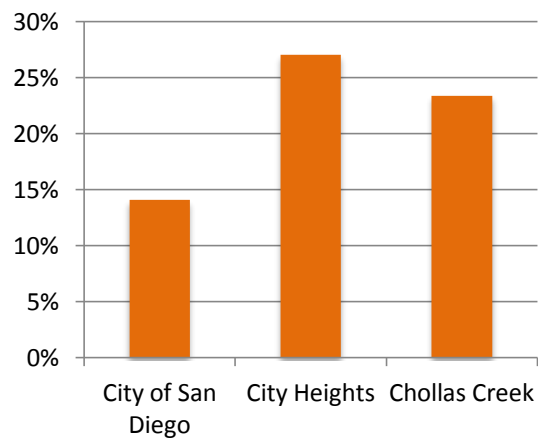
POPULATION:



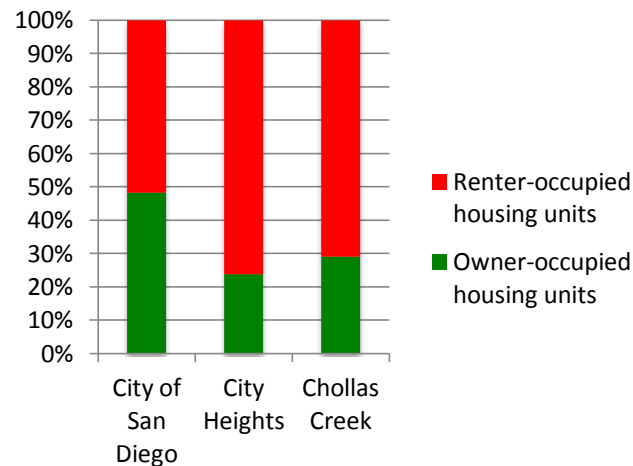
UNEMPLOYMENT RATE:



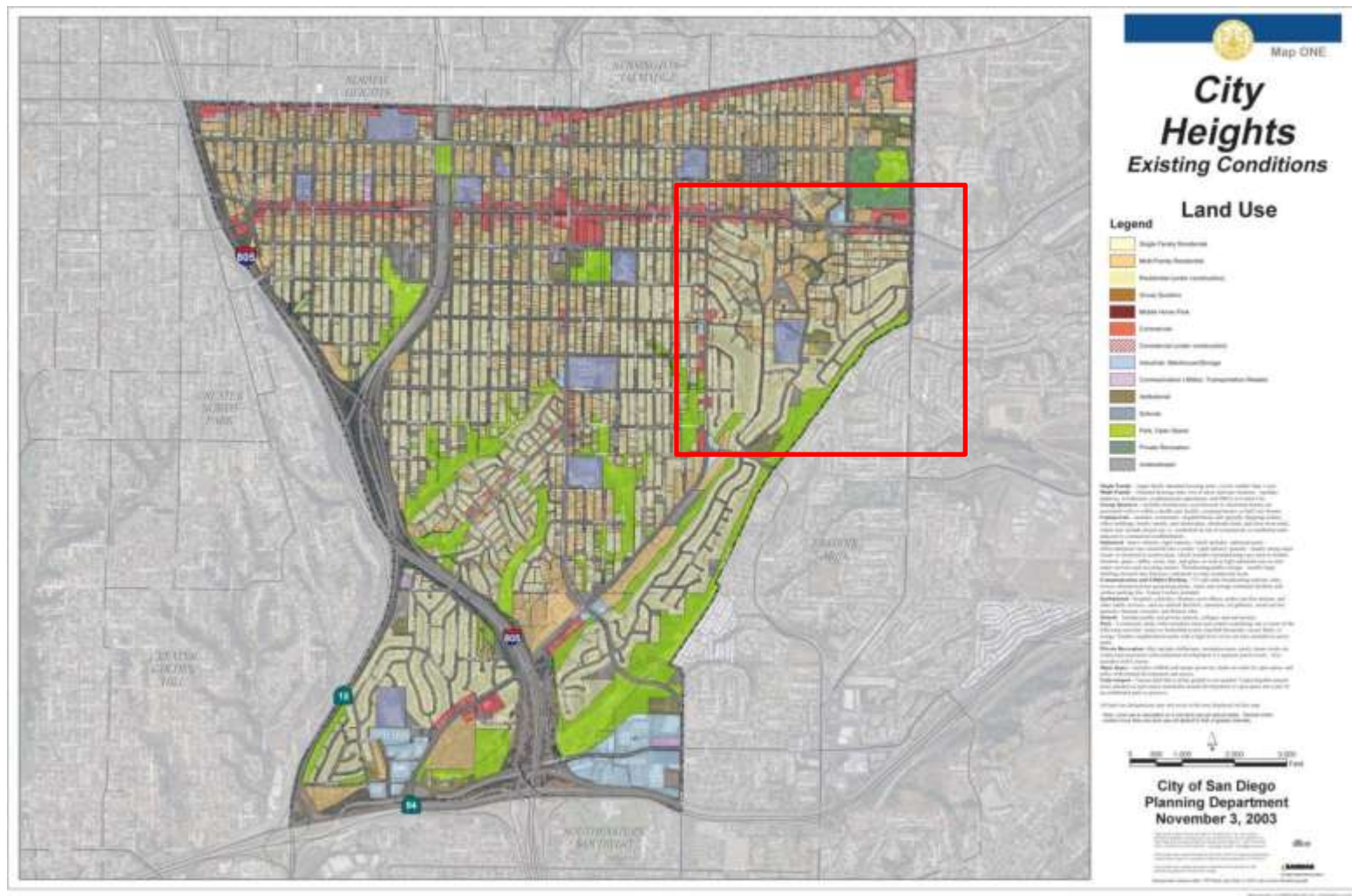
Of which BELOW POVERTY LINE:



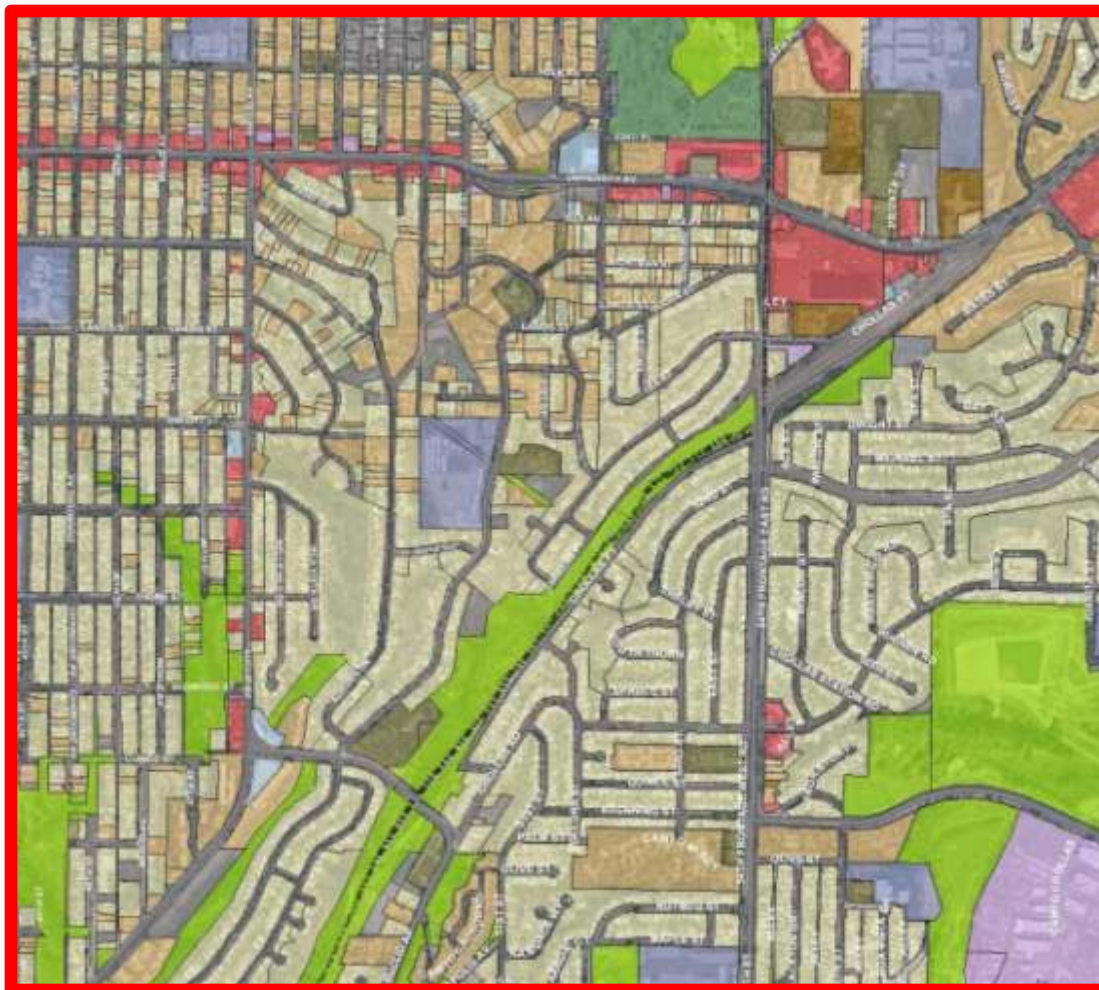
HOUSING TENURE



AREA ANALYSIS



AREA ANALYSIS

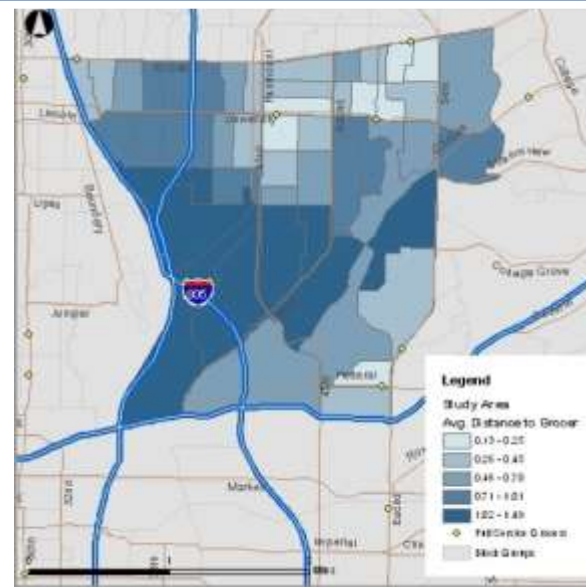
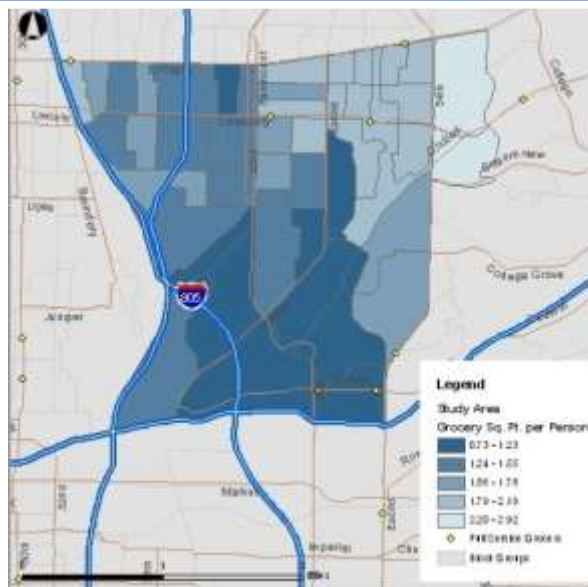


CHALLENGE

CITY HEIGHTS GROCERY GAP

**AVAILABLE GROCERY RETAIL SPACE –
(sq.ft per person)**
City Heights 1.64 San Diego: 3,0

**AVERAGE DISTANCE TO FULL SERVICE
GROCER by census block group (miles)**
City Height: 0,98 San Diego: 0,66



ACCESS TO FOOD:

- AFFORDABLE
- FRESH AND HEALTHY
- CULTURALLY APPROPRIATE

THE PROJECT



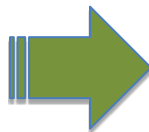
NON PROFIT ORGANIZATION (503 C3)

Founded in 1933, offers assistance to refugees in 40 countries and in 22 U.S. cities.

IN SAN DIEGO:

Food Security and Community Health Program creates innovative and sustainable projects that increase **healthy, locally-grown, culturally-appropriate** foods **for and by** San Diego's **refugees and low-income communities**.

2007 IRC on food-related issues:



ASSESSING REFUGEES NEEDS



4 Community-based organizations

LAND TO FARM



THE PROJECT

INITIAL SPENDING:

\$25.000 fence

\$21.000 fees and studies

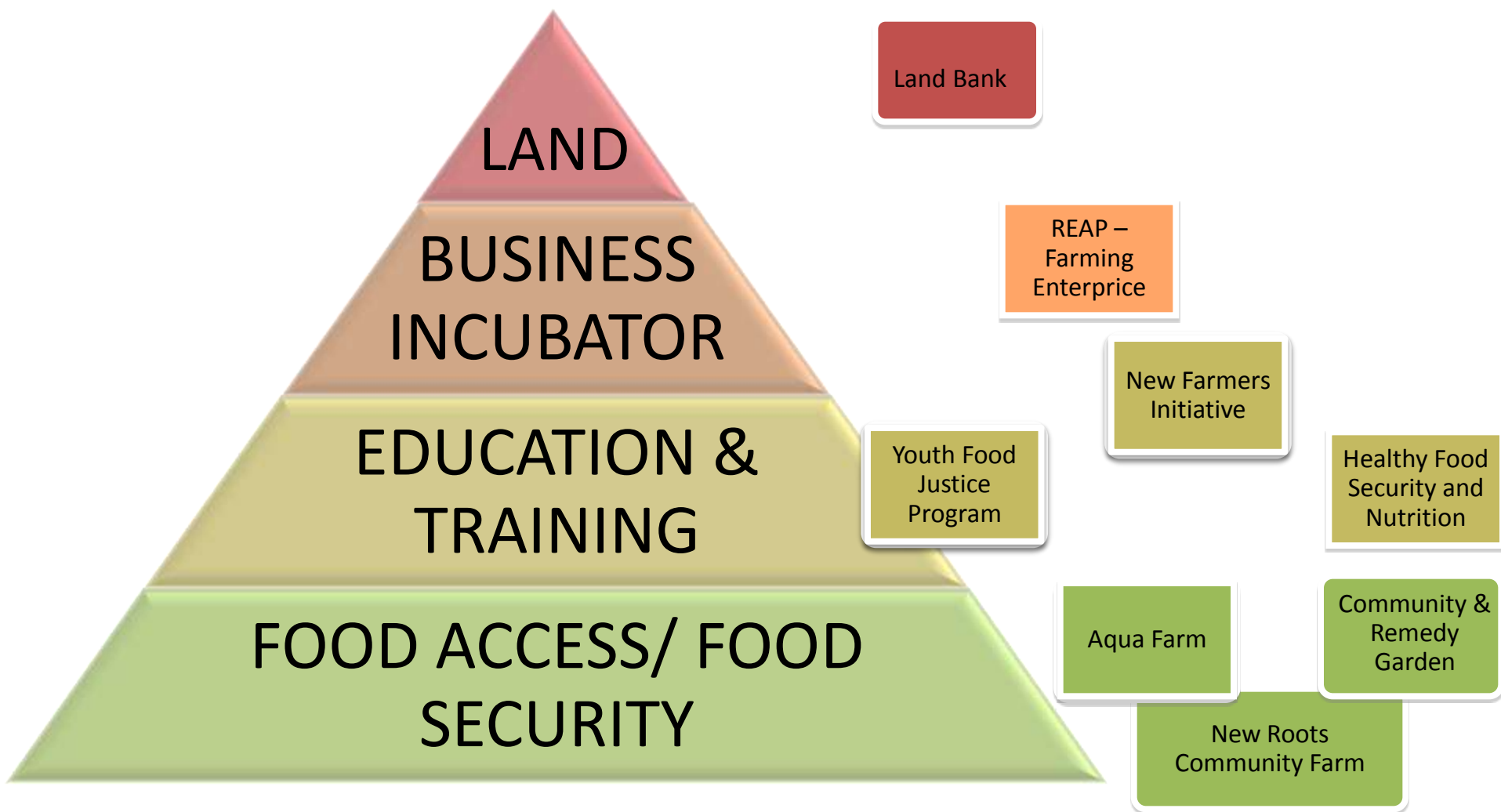
2.3 acres vacant land 54th and Chollas Pkw

80 plots (families)

“Occupation Permit” in 2009



STRATEGY



PARTNERSHIP



CONCLUSIONS

SOCIAL IMPROVEMENTS

Reconnection with land Better diet intake Community empowerment

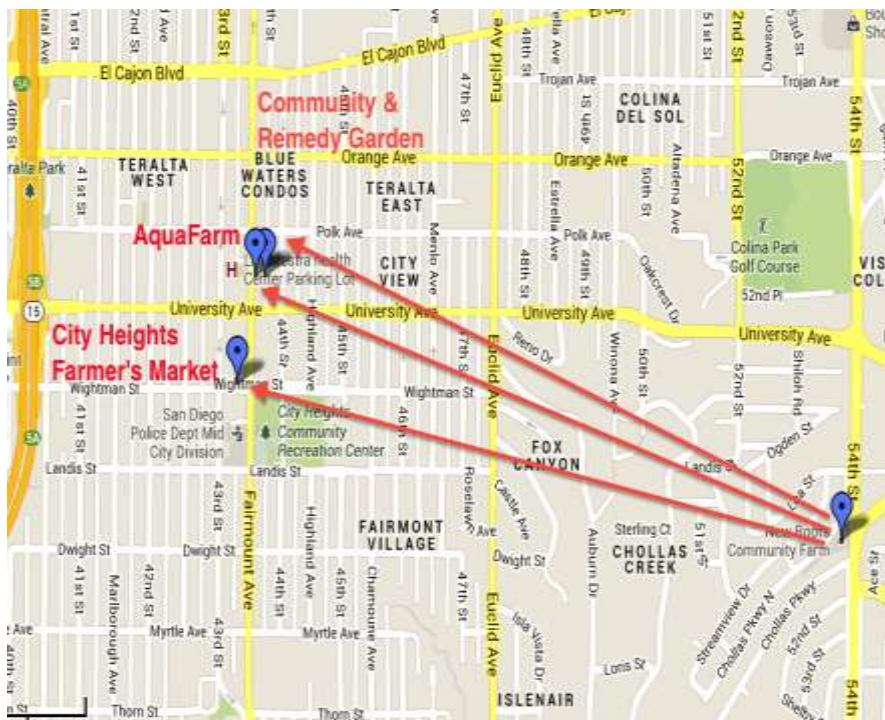
LOCAL/REGIONAL ECONOMIC DEVELOPMENT

Extra income Business incubator Small/medium businesses Distribution chain

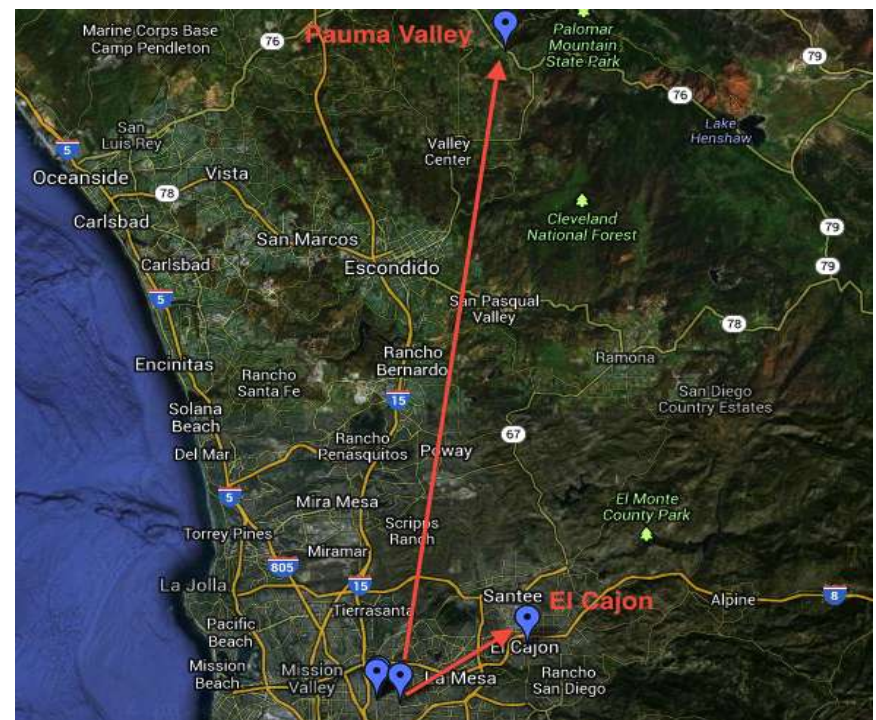
CONCLUSIONS

SPATIAL IMPACTS

NEIGHBORHOOD-SCALE FOOD SYSTEM



URBAN/REGIONAL-SCALE FOOD SYSTEM





FUTURE RESEARCH

- IMPACTS AT MACRO-LEVEL
- ROLE OF NO PROFIT ORGANIZATIONS

GALLERY





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CLUDS PROJECT

THANK YOU

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