

# Cars, Cyclists and Pedestrians

## *Transportation Systems and Planning for Sustainable Urban Redevelopment*



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

# Presentation Overview

- Regional planning and redevelopment in San Diego
- Two urban typologies from San Diego
  - roadway systems
  - parcel size
- Lessons for CLUD

# Regional Comprehensive Plan's

## *Smart Growth Opportunity Areas*

### Smart Growth Areas

Existing/ Planned	Potential	
		Metropolitan Center
		Urban Center
		Town Center
		Community Center
		Rural Village* (with core area)
		Mixed Use Transit Corridor
		Special Use Center



# Density and Transit Guidelines

Smart Growth Place Type	Minimum Residential and Employment Targets	Minimum Transit Service Characteristics
Metropolitan Center	75+ du/ac; 80+ emp/ac	Regional
Urban Center	40+ du/ac; 50+ emp/ac	Corridor
Town Center	20+ du/ac; 30+ emp/ac	Corridor/ Community
Community Center	20+ du/ac	High Frequency Local
Rural Village	10.9+ du/ac	N/A
Mixed Use Transit Corridor	25+ du/ac	High Frequency Local
Special Use Center	Opt. res; 50+ emp./ac	High Frequency Local
Smart Growth Design Principles		



# Implementation Mechanisms

- Smart Growth Incentive Program
  - Grants to local government for planning and designing redevelopment in Smart Growth areas
- Transportation funding to local governments for streetscape projects that support bicycle and pedestrian travel





# Existing Streetscape and Densities

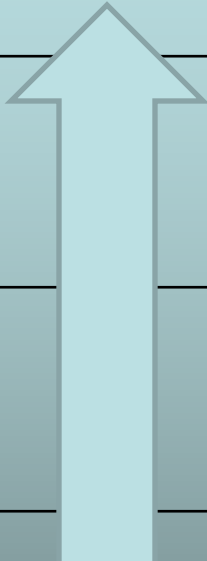
## E Street – Chula Vista, CA



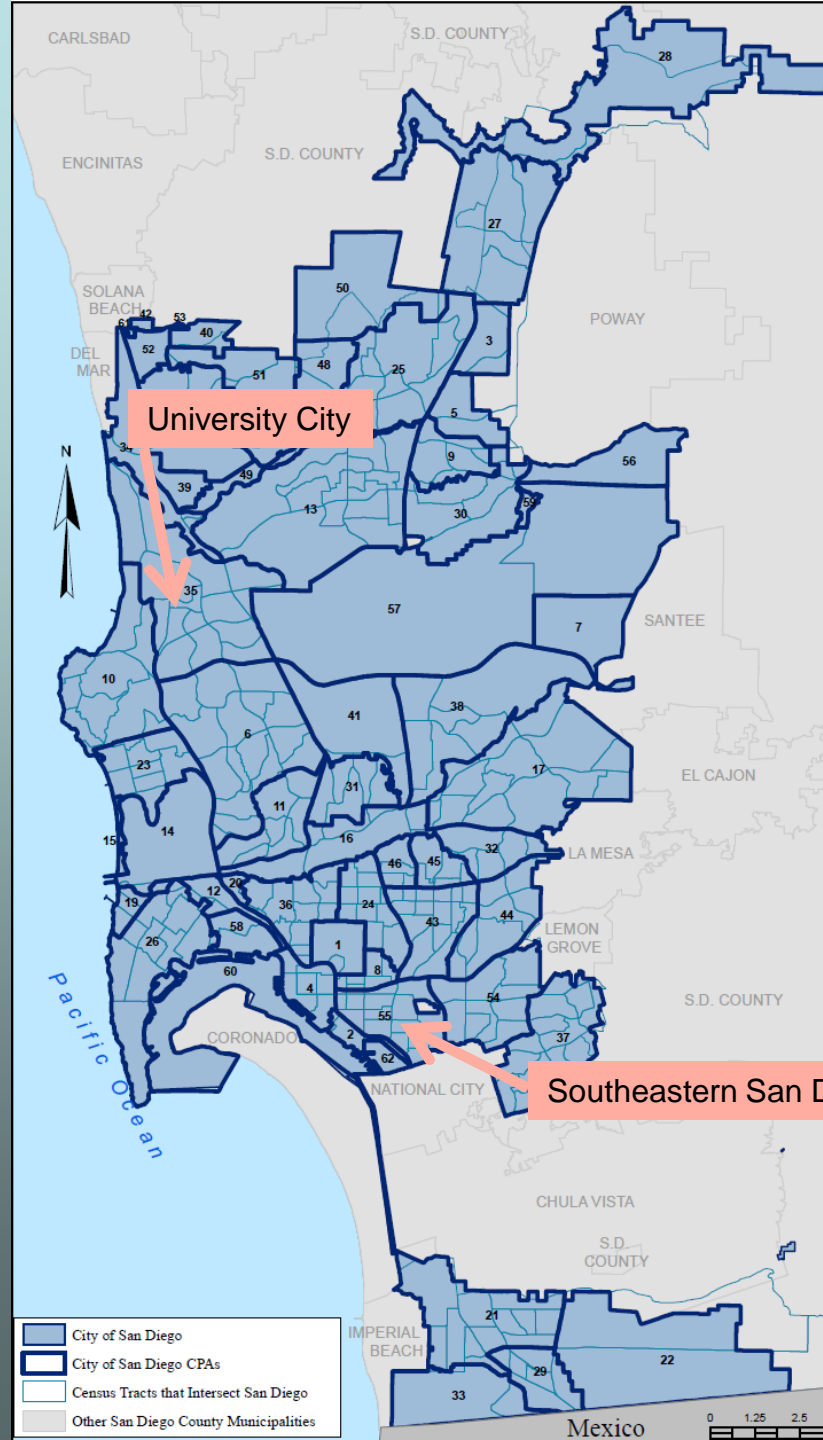
# Proposed Smart Growth Redevelopment





<b>Social Needs (Services and Programs)</b>	<b>Variability</b>	<b>Social Services</b>
<b>Quality of Infrastructure and Buildings</b>		<b>Planners / Private Developers</b>
<b>Uses of Roadways and Parcel</b>		<b>Planners/ Private Developers</b>
<b>Physical Structures (Terrain, Pattern and Size of Roadways and Parcels)</b>		<b>Engineers/ Planners</b>
<b>Permanence</b>		
<b><i>Dimensions of Built Environment</i></b>	<b><i>Temporal</i></b>	<b><i>Discipline</i></b>

# Urban Redevelopment Framework



## City of San Diego

- 1.3 million persons
- 220,000 acres
- 6 persons/acre
- 2.3 housing units/acre
- \$61,000 household income

## University City (1960's-80's)

- 49,700 persons
- 7,600 acres
- 6.5 persons/acre
- 3.1 housing units/acre
- \$67,500 household income

## Southeastern (1930's-50's)

- 57,500 persons
- 2,800 acres
- 20.5 persons/acre
- 5.4 housing units/acre
- \$33,500 household income

# University City

Developed 1960's-80's





# Journey to Work Travel Trends

- 75% Drive Alone
- 3% Public Transit
- 7% Carpool
- 7% Walk
- 3% Bicycle
- 5% Zero-vehicle households

# Auto-Scale Urban Form



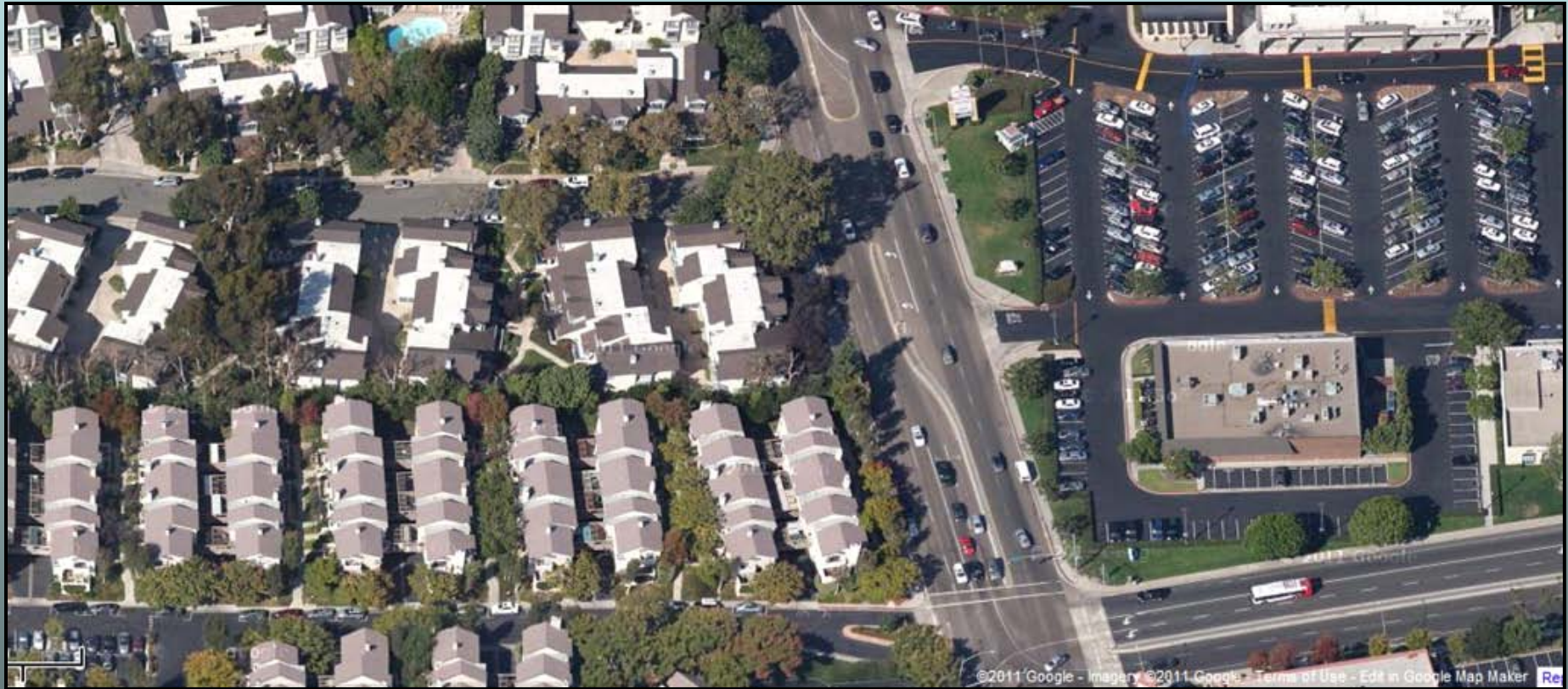
- 106 foot right-of-way
- 6 travel lanes with bike lanes

# Centralized, Auto-Scale Office & Retail





# High Density Residential



- 20-25 dwelling units per acre

# Residential Roadway Environment











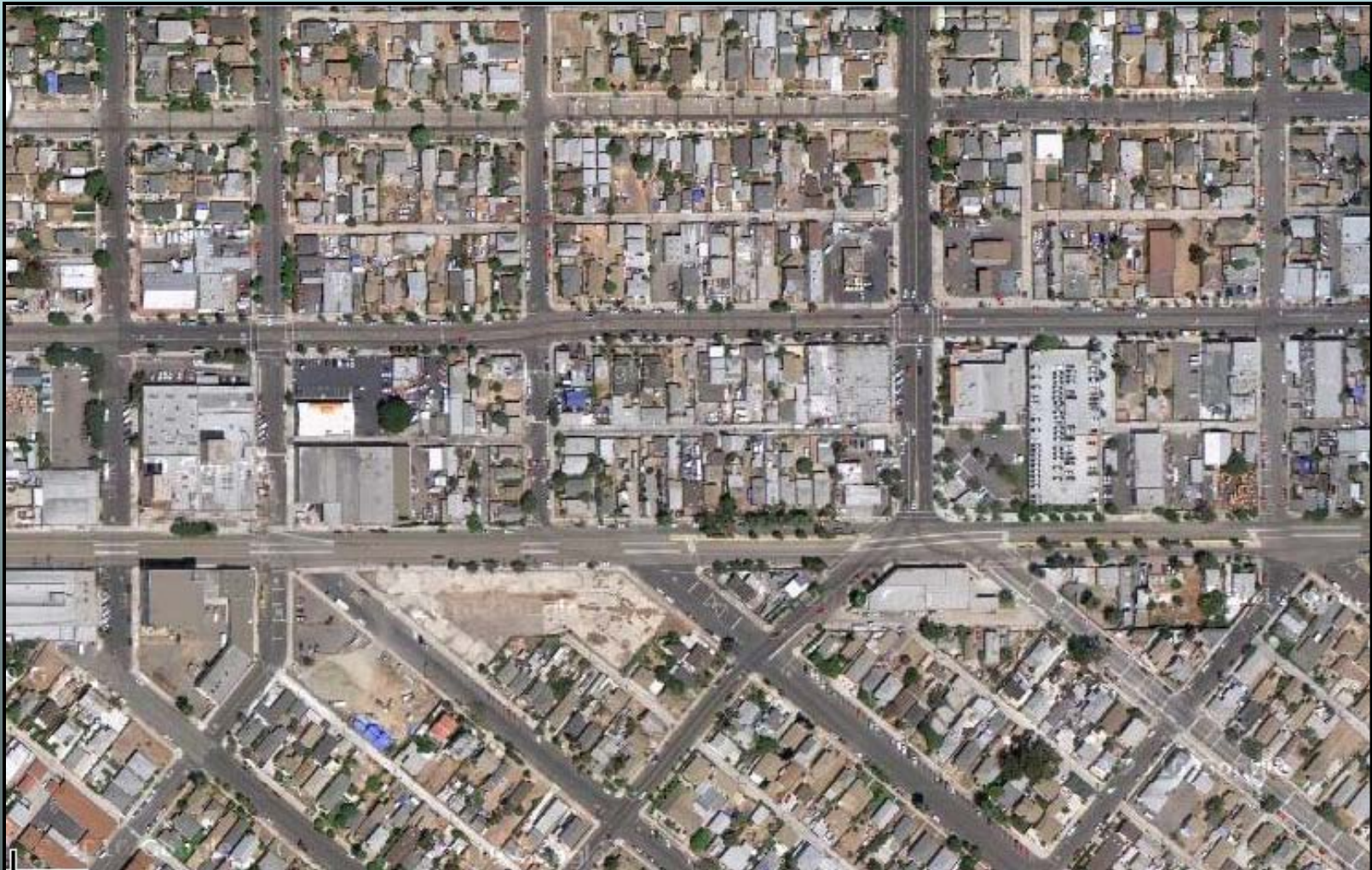
Social Needs (Services and Programs)	Low need	Exclusionary; poor quality street life
Quality of Infrastructure and Buildings	High quality	Lacking human scale
Uses of Roadways and Parcel	Economic engine; university and high tech industry	Auto-dominated streetscape
Physical Structures (Terrain, Size and Pattern of Roadways and Parcels)	--	Resource intensive
<i>Dimensions of Built Environment</i>	<i>Strengths</i>	<i>Weaknesses</i>

# Assessment of Redevelopment Need and Sustainability



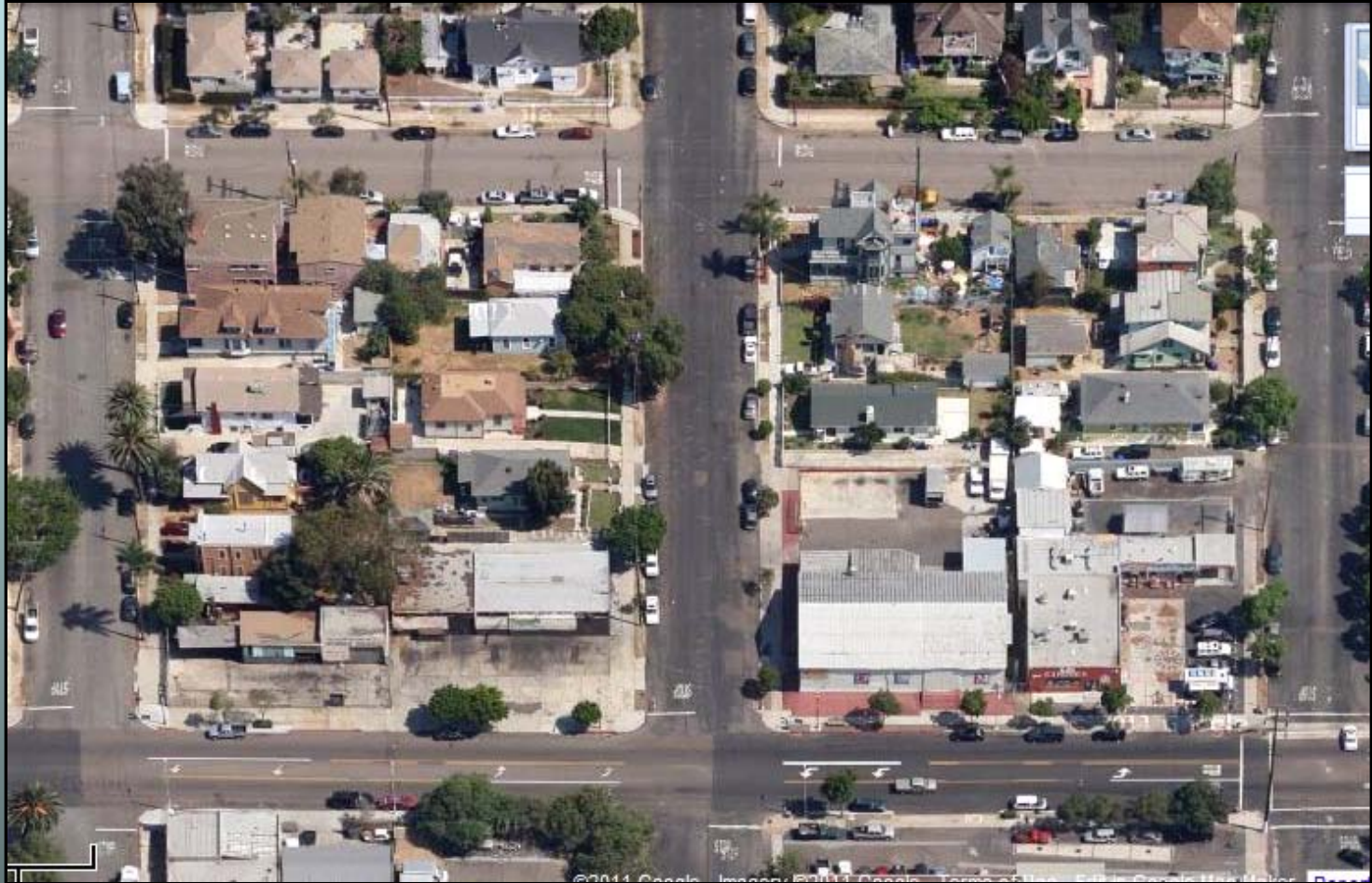
# Southeastern San Diego

Developed 1930's-50's





# Human-Scale Physical Structure



- Dense network of 2-lane roadways
- 100 foot x 50 foot parcels

# Journey to Work Trends

- 55% Drive Alone
  - 15% Public Transit
  - 22% Carpool
  - 4% Walk
  - 1% Bicycle
- 
- 26% Zero-vehicle households

# Small-Scale Retail and Walkable Roadways



- 46 foot right-of-way with on-street parking



# Locally-Owned Businesses



# Small but Decent





# In Need of Maintenance







Social Needs (Services and Programs)	--	High need; low education levels; low incomes
Quality of Infrastructure and Buildings	Human scale	Poor quality; in need of maintenance
Uses of Roadways and Parcel	Local, start-up business opportunities	
Physical Structures (Terrain, Size and Pattern of Roadways and Parcels)	Low-resource demanding structure	
<i>Dimensions of Redevelopment</i>	<i>Strengths</i>	<i>Weaknesses</i>

# What does this mean for urban redevelopment ?

- “Blighted” neighborhood:
  - supporting more environmentally sustainable travel behaviors
  - more social connectedness through low traffic street environments
  - less land-consuming urban patterns
  - More affordable housing and business spaces
  - more local businesses



# What does this mean for urban redevelopment ?

- “Desirable” Neighborhood
  - Disastrous for travel, air quality sustainability
  - Intensely land consuming in order to accommodate automobiles
  - Almost no local businesses, all corporate franchises
  - Little opportunity for interactions in the street environment

# Assessment of Redevelopment Need

## – University City

- Structurally weak
- Socially – mixed
- Economically strong

## – Southeastern

- Structurally healthy
- Socially - mixed
- Economically weak

# Weaknesses in Current Redevelopment Tools

Southeast  
needs help here

Current Policy  
Solutions

University City  
needs help here

Social Needs  
(Services and Programs)

Quality of Infrastructure and  
Buildings

Uses of  
Roadways and Parcel

Physical Structures  
(Terrain, Roadways and Parcels)



# Lessons for CLUD

Current redevelopment tools not sensitive enough to deal with full spectrum of potential urban problems

Successful redevelopment will require:

1. Assessment tools capable of distinguishing various causes of urban failings  
*(human/social to physical/structural)*
2. Solutions capable of addressing full spectrum of urban failings

***Thank You!***



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# What do we do with this space when...

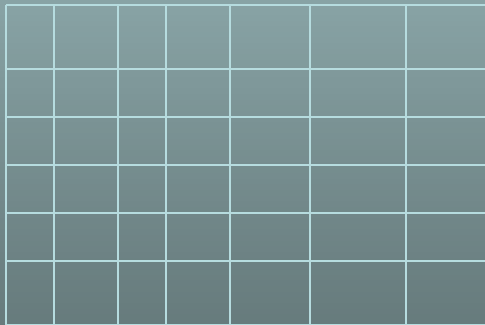
- *no capital to fund large corporations*
- *workers can't afford nearby housing or cars to commute*





# Core Urban Structures

Redevelopment needs to maintain, or create anew, the core urban structures necessary for healthy, sustainable lifestyles and economies



diverse  
dispersed  
dense



monolithic  
centralized  
sparse